

Spécial edition

INDUSTRIAL SAFETY

Le
M^onde
de l'Industrie

The newsletter the world of industrial safety

Exclusive tools that allow you to get in direct contact with all the integrators and manufacturers of components, machinery and industrial equipment's concerned by these sectors and manufacturers who have already expressed an interest in these products.

The best way to promote your products and the most effective tool to generate leads from targeted readers and subscribers.

1/ The newsletter on protection and industrial safety

2 releases (May and December)

Budget: 1800€

PLANNING:

May No 226

File: machine protection and safety

Focus: identification systems and security barriers

December No 232

File: protection men/machines

Focus: protection of premises and electrical equipment

READERSHIP CONFRONTS SECURITY ISSUES

A unique opportunity to get in touch with all engineers and technicians with safety concerns.

Manufacturers have already shown a strong interest in these products and services.

A UNIQUE VOCATION

Gather exclusively equipment, components and solutions for the safety and protection of people, machines, and businesses.

Provide direct solutions to meet safety requirements at industrial sites.

Techniques

Banner format: 468x60 pixels under JPEG or GIF.

Publishing: text under Word, photo under JPEG.

2/ The special web pack protection and industrial safety

This web pack includes:

2 Newsletters with 2 banners - 2 product info

1 annual presence on our website with:

- 10 products referenced in the relevant sections
- 1 catalogue for annual referencing
- 1 logo on home page

Price: 2000 €

Two special Newsletters Protection and Industrial Safety

2 adverts on the home page under the header.

Technical elements: 468x60 pixels, image format (jpg, gif).

An annual presence on our website with:

A referencing of 10 products in our section on protection and industrial safety.

Technical elements: photos under JPEG - texts under Word around 1000 characters.

An annual referencing of your catalog in our catalog section.

Technical elements: page of cover in PDF format
Redirect link to catalog or PDF of catalog.

3/ The solo mailing special protection and industrial safety

A file from our special protection and **industrial safety** newsletter and updated regularly.

Contacts selected based on their buying behavior and interests.

A dedicated shipment exclusively and only your products.

Full statistics: you will get statistics with the number of openings, the number of clicks and the full list of contacts.

Rates

- 1 shipment: 1900€
- 2 shipments: 3000€

Number of shipments

30 000ex

Sending date: to be defined by mutual agreement.

Techniques

HTML file built with images and redirect links inserted.