# Spécial edition INDUSTRY 4.0



The newsletter the world of industrie 4.0

# The newsletter dedicated to the industry of the future

The best way to promote your products and the most effective tool to generate leads from targeted readers and subscribers.

A unique opportunity to stay informed about the latest developments, technologies and Latest products in the innovative industries of the future 4.0

**Broadcast: 36 000 copies** 

2 publications (February, September)

Budget: 2000€

### A UNIQUE VOCATION

- Bringing products and systems together
  Corresponding to the new way of organizing
  The means of productions
- Provide Technologies and solutions Innovative For the industry of tomorrow

#### A TARGET AUDIENCE

- All the integrators and manufacturers of industrial machinery and equipment who are looking for new solutions to produce
- Industrialists who have already shown an interest in these same products.

#### **TECHNIQUES**

- Banner format 468x60 pixels under JPEG or GIF
- Publirédactionnels: Text under Word, photo under JPEG

## Newsletters the world of Industry 4.0

New	N°	Files	Focus
February	149	Automation, IHM	Data Transmission and communication without wires
September	157	Smart Sensors	PC and Industrial Computing