

Spécial edition

MOTORS AND MECHANICAL COMPONENTS



La newsletter the world of Motors and mechanical components

The newsletter dedicated to engines and mechanical components

The best way to promote your products and the most effective tool to generate leads from targeted readers and subscribers.

A unique opportunity to stay informed about the latest developments, technologies and the latest products from the mechanics and mechatronics sectors.

Broadcast: 37 000 copies

2 publications: march, october

Budget: 2000€

A UNIQUE VOCATION

- Introduce all NEW Mechanical, hydraulic and pneumatic components, but also mechanical transmission, gears, electromechanical drives, fasteners, motors, motor drives, speed variators and servo drives
- Bring solutions directly to industrial design and realization.

A target audience

- All the integrators and manufacturers of industrial machinery and equipment that incorporate these components and systems in number.
- Industrialists who have already shown an interest in these same products.

Techniques

- Banner format 468x60 pixels under JPEG or GIF
- Publi-rédactionnels : Text under Word, photo under JPEG

Newsletters the world of engines and mechanical components

	N°	Files	Focus
March	151	Transmission, bearings and linear guides	Motors, Gearmotors, speed controllers
October	159	Motor controls	Hydraulic, pneumatic, mechanical

