# Spécial edition MEASUREMENT CONTROL AND VISION



the newsletter the world of measurement control and vision

# The newsletter devoted to measurement, control and Vision

The best way to promote your products and the most effective tool to generate leads from targeted readers and subscribers.

A unique opportunity to stay informed about the latest developments, technologies and products in the area of measurement of control and Vision

Broadcast: 38 000 copies 2 publications (April, October)

Budget: 2000€

#### A UNIQUE VOCATION

- Introduce new control and Vision measurement equipment
- Provide direct measurement and control solutions to meet the needs of industrialists.

#### A TARGET AUDIENCE

- All the integrators and manufacturers of industrial machinery and equipment that incorporate these components and systems in number.
- Industrialists who have already shown an interest in these same products.

## **TECHNIQUES**

- Banner format 468x60 pixels under JPEG or GIF
- Publirédactionnels: Text under Word, photo under JPEG

### Newsletters the world of measurement, control and vision

New	N°	Files	Focus
April	1	Vision Control	Measuring equipment for industry and buildings
November	2	Fluid Control and regulation	Sensors and measuring instruments