

# Special

## COMPUTER SCIENCE AND INDUSTRIAL ELECTRONICS

Le  
M<sup>o</sup>nde  
de  
l'Industrie

The World of Computing and Industrial Electronics Newsletter

Exclusive tools that allow you to get in direct contact with all the integrators and manufacturers of components, machinery and industrial equipment concerned by these sectors and manufacturers who have already shown a definite interest in these products.

**The best way to promote your products and the most effective tool to generate leads from targeted readers and subscribers.**

### 1/ The Computer Science and Industrial Electronics Newsletter

2 issues (May – October)  
Budget: 1800€

#### PLANNING:

##### May No 226

**File:** cables and connectors

**Focus :** Electrical Protection Surge Protectors Surge Protectors

##### October No 229

**Focus:** electrical equipment and industrial buildings

#### A TARGET READERSHIP

All the integrators and manufacturers of industrial machinery and equipment that incorporate these components and systems in numbers.

Manufacturers who have already shown a definite interest in these same products.

#### A UNIQUE VOCATION

Present all the new features in the field of electrical equipment to provide direct solutions for industrial design and construction.

#### Techniques

Banner: 468x60 pixel format under JPEG or GIF  
Publishing: text under Word, photo under JPEG

### 2/ The Computer Science and Industrial Electronics web pack

## This web pack includes:

**2 newsletters** with 2 banners - 2 info-products

**1 annual presence** on our website with:

- 10 products referenced in the headings concerned.
- 1 catalogue for annual referencing
- 1 logo on home page

Prices: **2000€**

### A special newsletter for electrical equipment

Advertising banners on homepage under the lead  
Technical elements: 468x60 pixels, image format (jpg, gif).

An **annual presence on our website with:**

### A reference of 10 products in our section Connectors or electrical equipment.

Technical elements: Photos under JPEG - texts under Word around 1000 characters.

### An annual referencing of your Catalog in our Catalog section

Technical elements: COVER page in PDF format  
Redirect link to catalog or PDF of the catalog.

## 3/ Solo mailing Computer Science and Industrial Electronics

**A file** from our special newsletter

**Connectors and Electrical Equipment** updated regularly.

Contacts selected based on their purchasing behavior and interests.

**A shipment** dedicated exclusively and exclusively to your products.

**Full statistics:** You will get statistics with the number of openings, the number of clicks and the full list of contacts.

### Rates

1 shipment: 1900€

### Number of shipments

30 000ex

Sending date: to be defined by mutual agreement.

### Techniques

HTML file built with images and redirect links inserted.